

*Thursday 4 October 2012 Pakhuis de Zwijger Amsterdam*

# BLOGGING THE CITY

*Presenting*

**MIKAEL COLVILLE-ANDERSEN (COPENHAGENIZE)**

**RÉGINE DEBATTY (WE-MAKE-MONEY-NOT-ART)**

**RUDOLF KLÖCKNER (URBAN SHIT)**

**ZEF HEMEL (VRIJSTAAT AMSTERDAM)**

**ANTONIA MÄRZHÄUSER (FREUNDE VON FREUNDEN)**

**ERNST-JAN PFAUTH (PFAUTH.COM)**

*...and many, many more!*

*Blogging the City is organized by*

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*...and hosted by*

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BLOGGINGTHECITY.COM

# BLOGGING THE CITY

The Pop-Up City invites you to *Blogging the City*, a one-day festival that brings together Europe's leading bloggers to share their ideas about the city of the future. Hear unexpected stories from fresh people about urban culture, architecture, food, bicycle cities, street art, marketing, and how digital media change the way we make cities.

VISIT [BLOGGINGTHECITY.COM](http://BLOGGINGTHECITY.COM) FOR MORE INFO AND TO RSVP FOR THE AFTERNOON PROGRAM (14:00-17:00), THE NIGHT PROGRAM (20:00-23:00), OR BOTH!

## A Glimpse of the Program...



**MIKAEL COLVILLE-ANDERSEN (DK)**

COPENHAGENIZE

Colville-Andersen is Denmark's bicycle ambassador. His blog *Copenhagenize* highlights bicycle culture in Copenhagen and contributed to the Danish capital's image as a major bicycle city.

TOPICS: BICYCLE CULTURE



**ERNST-JAN PFAUTH (NL)**

PFAUTH.COM

Crown prince of the Dutch blogosphere, former Head of *NRC's* Internet department, and author of the book *Sex, Blogs and Rock 'n Roll*.

TOPICS: BLOGGING, MEDIA



**RÉGINE DEBATTY (BE)**

WE-MAKE-MONEY-NOT-ART

Blogger, curator and critic who writes about art, science and social issues on her internationally acclaimed blog *we-make-money-not-art*.

TOPICS: ART, NEW MEDIA, SCIENCE



**RUDOLF KLÖCKNER (DE)**

URBAN SHIT

Hamburg-based urban designer who blogs about street art and interventions. His blog *Urban Shit* is a leading voice when it comes to street culture in Germany.

TOPICS: STREET ART

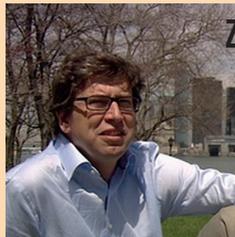


**ANTONIA MÄRZHÄUSER (DE)**

FREUNDE VON FREUNDEN

*Freunde von Freunden* is an interview blog that offers a unique view into the lives of the creative class in Berlin and other cities.

TOPICS: LIFESTYLE, CREATIVE CITY



**ZEF HEMEL (NL)**

VRIJSTAAT AMSTERDAM

Zef Hemel is Head of the urban planning department of the City of Amsterdam, and blogger at *Vrijstaat Amsterdam*, on which he shares ideas for Amsterdam's future.

TOPICS: URBAN DEVELOPMENT